

# **EDWARD HOLLAND MC**

**Second Lieutenant**

**1st Battalion, Scots Guards**

**died on**

**Saturday 13th September 1916**

**aged 39**

EDWARD HOLLAND  
is commemorated on the  
THIEPVAL MEMORIAL  
France

**. *Additional information in the  
Commonwealth War Graves Commission Register***

Son of the Rev. Frederick Whitmore Holland, Vicar of Evesham, Worcs., and Elinor Traherne, his wife.

The Thiepval Memorial which is the Memorial to the Missing of the Somme, bears the names of more than 72,000 officers and men of the United Kingdom and South African forces who died in the Somme sector before 20 March 1918 and have no known grave. Over 90% of those commemorated, died between July and November 1916. Edward Holland is commemorated on Pier and Face 7 D



**Ledbury Guardian  
& Herefordshire Advertiser**  
Saturday 25th September 1916

**SECOND LIEUTENANT EDWARD HOLLAND KILLED**

Second Lieutenant Edward Holland, Scots Guards, formerly of Worcester Yeomanry, killed in action on September 15th was younger son of the late Rev. Fred Whitmore Holland, vicar of Evesham. He was born in 1879 and educated at Eton and Trinity College, Oxford. On going down from Oxford he took up farming on the property at Old Colwall, Malvern which he inherited from his mother. He was owner and occupier of Old Colwall Estate and the owner and occupier of Brick Farm and Moorcroft Farm. Since he acquired the estate he had taken an active interest in agriculture. He made a speciality of fruit farms and was reaping the benefit of judicious planting in the past.

**Ledbury Guardian  
& Herefordshire Advertiser**  
Saturday 21st November 1916

**MEMORIAL SERVICE HELD IN PARISH CHURCH  
SECOND LIEUTENANT EDWARD HOLLAND M.C.**

A special service was held in memory of the Scots Guards on Friday at the hour fixed for the holding of a memorial service to the honour of the officers and men who had fallen in the Battle of the Somme in Holy Trinity Church, Sloane Square.

The deed which won the deceased Lieutenant the Military Cross was performed on September 13th last. After a raid in the night on the Guards' trenches while the Scots Guards were holding them, a patrol of 7 men and one officer was required to make a daylight reconnaissance and report on the enemy's position. Lieut. Holland volunteered for the task and the patrol accomplished its work. Whilst returning Lieut. Holland was hit in the back and died almost immediately. His men carried him in and buried him just outside the village. Previous to being transferred a few months ago to the Scots Guards Lieut. Holland served with the Queen's Own Worcestershire Hussars. The memorial service was attended by a large congregation. After the service muffled peels were rung at the church.

Edward Holland was born in 1877 in Evesham where his father the Rev. Frederick Whitmore Holland was Vicar. His father died in 1881 and his mother Elinor Traherne Holland moved to Old Colwall. Her brother Waldyer Martin lived at The Upper Hall, Ledbury. When his mother died in 1903, Edward inherited Old Colwall. He served with the Worcester Yeomanry and was transferred to the Scots Guards. He was killed in action in Bernafay Wood during the Battle of the Somme in September 1916.

Edward Holland is commemorated on the Thiepval Memoria, at Eton College and at Coddington. Samuel Pugh and Albert James of Colwall are commemorated on the Thiepval Memorial as well.